

**MEC Star Player Rewards
Program Rules and Regulations**

Updated June 1, 2007

1. **Requirements.** The MEC Star Player Rewards program ("The Rewards Program") is open to individuals, twenty-one (21) years of age or older. Limit one (1) membership per person.
2. **Enrollment Information.** Applicants wishing to enroll in The Rewards Program may obtain an application by the following methods:
 - 1) Obtain application online at lonestarpark.com
 - 2) Request application in person at Lone Star Park at Grand Prairie or by calling (972) 263-RACE to request an application be mailed.

Although enrollment applications are available by the above two (2) methods, applicants must enroll in person at Lone Star Park at Grand Prairie during regular business hours at designated Rewards Program areas. Each applicant wishing to enroll must present himself/herself, along with his/her completed application and drivers license (or state-issued photo ID) bearing correct address, at Lone Star Park at Grand Prairie. Applicants who cannot or will not provide valid photo ID containing correct address information will be denied entry into the program. In the event the address on the photo ID does not match that on the application, applicant must show proof of residence at the address listed on the application.

Members may register only one (1) time and only under one (1) name. One (1) membership per person.

3. **Points-Based Rewards Program.**

The Rewards Program allows members to collect points associated with the membership. Points are awarded for wagering, select food and beverage purchases, select gift shop purchases, and other purchasing behavior as determined by Lone Star Park at Grand Prairie management. Each member may only collect points on his/her membership account and may not apply points to other member cards. Cards, points and benefits are non-transferable.

4. **Earning Points.**

Admission: Although points will not be awarded for Admission, one (1) Admission Discount will be permitted per member per day, at the rate of \$1 discount on simulcast-only days and \$2 discount on live racing days. (Members presenting cards upon admission will receive \$1 General Admission every day.)

Wagering: Points may be earned for each dollar wagered through Lone Star Park at Grand Prairie's Tote Provider (currently AmTote). Members may receive points for wagers through the following:

- 1) Live Tellers: Member must present his/her card to the live mutuel teller prior to placing a wager.
- 2) Walk-Abouts: Member must present his/her card to an clerk prior to placing a wager.
- 3) Self Service Machines (SAMS): Member must properly insert card in Tote Machine prior to placing their wager.
- 4) Hand-Helds: Member must ensure their *Star Player Rewards* account number is on file within their individual Handheld account. Once *Star Player Rewards* number is on file, member's wagering activity will be automatically uploaded into member's *Star Player Rewards* account.

Points are awarded only for wagers made using *Star Player Rewards* card and will be available tomorrow for wagers made today. Additionally, points will not be awarded for amounts paid for by Lone Star Bucks, coupons or other forms of non-cash payments. To receive points for wagers, members must properly insert card in Tote Machine prior to placing their wager. Failure to properly insert card will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by either the mutuel teller or member, or due to malfunctioning Tote system.

Food & Beverage: Points will be awarded at Lone Star Park at Grand Prairie restaurants including Silks Dining Terraces and Pavilion Dining Room, and at select concession stands and will be available tomorrow for purchases made today. Points will be awarded on total billed amount excluding tax and gratuity. Only one (1) membership card may earn points per check. To earn points, member must present *Star Player Rewards* card at time of payment. Failure to properly present card will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by the cashier, waitstaff or member, or due to malfunctioning POS system (currently MICROS). Additionally, points will not be awarded for amounts paid for by Lone Star Bucks, Gift Certificates, coupons or other forms of non-cash payments.

Gift Shop: Points will be awarded at select Lone Star Park at Grand Prairie Gift Shop locations including Main Grandstand Gift Shop and Post Time Pavilion Gift Ship and will be available tomorrow for purchases made today. Points will be awarded on total billed amount excluding tax. Only one (1) membership card may earn points per transaction. To earn points, member must present *Star Player Rewards* card at time of payment. Failure to properly present card will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by the cashier or member, or due to malfunctioning POS system (currently MICROS). Additionally, points will not be awarded for amounts paid for by Lone Star Bucks, Gift Certificates, coupons or other forms of non-cash payments.

Other: Lone Star Park may, at its discretion, add/edit the structure in which points are earned, including adding point-earning functions, awarding bonus points, or subtracting point-earning ability, with or without advance notice. Lone Star Park at Grand Prairie reserves the right to limit the number of points a player may accumulate in one (1) given year. There are no implied benefits other than those posted.

The following point structure will be used in the Rewards Program.

- Earn one (1) point for each dollar wagered at Lone Star Park at Grand Prairie
- Earn one (1) additional point for each dollar wagered using a SAM or Handheld Machine
- Earn one (1) additional point for each dollar wagered on any Magna Entertainment Corp. Racetrack, currently including the following: Golden Gate Fields, Great Lakes Downs, Gulfstream Park, Laurel Park, Lone Star Park, The Meadows, Pimlico, Portland Meadows, Remington Park, Santa Anita Park, and Thistledown.
- Earn one (1) point for each one (1) dollar spent at select concession stands and dining rooms (see Section 4 Food & Beverage for limitations and exclusions)
- Earn one (1) point for each one (1) dollar spent at select Gift Shops (see Section 4 Gift Shop for limitations and exclusions)
- Earn bonus points for visitation on specified dates, days and/or times, and/or for specified wagers, or for other reasons, including as incentives to complete surveys thru the *Star Player Rewards* kiosks, as determined at the discretion of Lone Star Park at Grand Prairie management.

5. **PRIZES.** After a minimum number of points has been earned by a member (currently 1,500), the member may choose to redeem his/her points for prizes, which will reduce the member's point balance by that amount, or to continue to collect points to reach a higher threshold.

Reward prizes are based on availability and may be redeemed only for items available at the time of redemption. No rain checks will be issued. Once points are redeemed, redemption is considered final and irrevocable. Prizes are non-transferable and non-refundable in cash, credits or points. Prize winnings or participation may not be substituted, transferred or assigned by participants.

Photo identification and/or a driver's license is required to redeem prizes or awards. Should any member refuse a prize, Lone Star Park at Grand Prairie, its parent company and each of their respective affiliates are released from any obligation and liability related to such prize.

The following prize structure will be utilized:

Reward	Points Needed to Claim Reward
Free Large Coffee	1,500
Free General Parking	2,000
Free Regular Hot Dog ("Prairie Dog")	2,500
Free Lone Star Today Live Program	2,750
Free Simulcast Program	3,500
Free Preferred Parking	4,000
Free Valet Parking (simulcast day)	5,000
Free Daily Racing Form	5,000
Free Valet Parking (live race day)	9,000
Free \$10 F&B Credit in Silks or Pavilion Dining	10,000
Free \$20 Mutuel Voucher	20,000
Free \$50 Mutuel Voucher	50,000
Free \$100 Mutuel Voucher	100,000

Lone Star Park at Grand Prairie may, at its discretion, add/edit the structure in which points are redeemed, including revising, editing, adding or removing rewards and/or changing the number of points needed to claim such rewards.

6. **TERMINATION OF PLAYER REWARDS PROGRAM AND NON-REDEMPTION OF PRIZES:** Lone Star Park at Grand Prairie will delete members from record (and their accompanying points and rights to claim prizes based on those points) without notice if a member account is inactive for a period of 24 months or longer (inactivity implies lack of earning or redemption of points during an entire 24-month period). Lone Star Park at Grand Prairie reserves the right to modify, change or cancel The Rewards Program at any time.
7. **TAXES.** As holds true when placing any wager, IRS regulations require that when gambling earnings exceed odds of three hundred (300) to one (1) they must be reported. When gross earnings exceed \$5,000, a mandatory tax of twenty-five (25) percent is withheld. Lone Star Park at Grand Prairie requires two (2) forms of positive identification: a picture ID and a social security card. In the event a member redeems a reward or prize valued at over \$600, liability for all federal, state and local taxes associated with such prize rests solely with the member.
8. **JUDGING.** Lone Star Park at Grand Prairie, through its management, reserves the right to interpret all questions and conditions in regard to this program, without claim for damages or recourse of any kind.

All questions not covered in these rules will be decided by the management of Lone Star Park at Grand Prairie, its decision to be final.

9. **PERSONS NOT ELIGIBLE TO ENROLL.** Lone Star Park at Grand Prairie employees, employees of Magna Entertainment Corp., and their immediate family members are ineligible to enroll in the Rewards Program.
10. **GENERAL.** By enrolling in the Rewards Program, Members agree to and accept the official rules and regulations as detailed above. Misuse of card or violation of company policies will result in revocation of card and termination of membership. We reserve the right to exclude any patron from participation in the program at our discretion.
11. **LAWS.** These are the official Rewards Program rules and regulations. This Program will be ruled by the laws of the State of Texas and is subject to all applicable Federal and State law. These Program rules and regulations are subject to change without notice in order to comply with any applicable Federal and State laws.
12. **INDEMNIFICATION.** By enrolling in this Program, each member indemnifies, releases and holds harmless Magna Entertainment Corp., MEC Lone Star, LP, their parent and affiliate companies and each of their respective directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this Program.
13. **CONFIDENTIALITY/MAGNA ENTERTAINMENT CORP. PRIVACY STATEMENT:**

Your privacy is important to us. In order to provide service to you, our customer, we will from time to time ask you to consent to us collecting certain personal information about you. We use that personal information solely for the legitimate business purpose of evaluating and operating our business and evaluating our relationship with you, including such matters as:

- (a) to establish and maintain responsible commercial relations with customers and to provide ongoing service;
- (b) to understand customer needs and preferences;
- (c) to develop, enhance, market or provide products and services;
- (d) to manage and develop our business and operations, including personnel and employment matters; and
- (e) to meet legal and regulatory requirements.

We take measures to safeguard the privacy and confidentiality of your personal information. Magna Entertainment Corp., and its subsidiaries (collectively "MEC") will not edit or deliberately disclose the contents of your personal information or files to a third party (other than for the provision of the products and services requested by you) unless required to do so by law, in the good faith belief that such action is necessary to comply with the law, to comply with any legal process, or if in MEC's reasonable judgment there is imminent danger to life or property.

14. **LIMITATION OF LIABILITY.** Lone Star Park at Grand Prairie assumes no liability for typographical or other errors in the offer or administration of this Program, including, without limitation, errors in the printing of the offer and official Program rules and regulations, selection, notification and announcement of the winners, or distribution of the prizes.

Lone Star Park at Grand Prairie, Magna Entertainment Corp. and each of their parent and affiliate companies and their respective directors, officer, employees and agents shall assume no liability of any kind whatsoever in any cases in which their inability to act results from an event or situation beyond their control, including, but not limited to Acts of God, civil or military authority, acts of public enemy, war, riot, civil disturbance, fire explosion, earthquake, flood, strike, third party non-performance lockout, labor disturbance, or any other cause beyond the reasonable control of a party.

14. **TERMINATION.** Lone Star Park at Grand Prairie reserves the right to terminate, modify or suspend this Rewards Program without prior notice.