Lone Star Park Star Player Rewards Program Rules and Regulations

Updated: September 2018

- Requirements. The Lone Star Park Star Player Rewards program ("The Rewards Program") is open to individuals, twenty-one (21) years of age or older. Limit one (1) membership per person.
- 2. **Enrollment Information.** Applicants wishing to enroll in The Rewards Program may obtain an application by the following methods:

To become a *Star Player Rewards* member, please complete an application at either Bar & Book Player Services or Grandstand Player Services, located on the first floor of the Grandstand.* All applicants must apply in person and provide valid photo identification. *During live racing only.

Applicants must enroll in person at Lone Star Park at Grand Prairie during regular business hours at designated Rewards Program areas. Each applicant wishing to enroll must present himself/herself, along with his/her completed application and drivers license (or state-issued photo ID) bearing correct address, at Lone Star Park at Grand Prairie. Applicants who cannot or will not provide valid photo ID containing correct address information will be denied entry into the program. In the event the address on the photo ID does not match that on the application, applicant must show proof of residence at the address listed on the application.

Members may register only one (1) time and only under one (1) name. One (1) membership per person. Each member may only collect points, use points, redeem points/coupons on his/her membership account and may not apply points to other member cards or use/benefit from other member cards. Card, points and benefits are non-transferrable.

3. Points-Based Rewards Program.

The Rewards Program allows members to collect points associated with the membership. Points are awarded for wagering, select food and beverage purchases, select gift shop purchases, and other purchasing behavior as determined by Lone Star Park at Grand Prairie management. Each member may only collect points on his/her membership account and may not apply points to other member cards. A member may not place wagers for other customers with his/her membership account and apply points to his/her personal card. All points and benefits are non-transferable. Members may only redeem points or participate in any promotion on his/her personal card.

4. Earning Points.

<u>Admission</u>: Although points will not be awarded for Admission, one (1) Admission Discount will be permitted per member per day, at the rate of \$3 Admission charge (a \$2 discount) on live racing days.

<u>Wagering:</u> Points may be earned for each dollar wagered through Lone Star Park at Grand Prairie's Tote Provider (currently Sportech). Members may receive points for wagers through the following:

- 1) Live Tellers: Member must present his/her card to the live mutuel teller prior to placing a wager.
- 2) Walk-Abouts: Member must present his/her card to a clerk prior to placing a wager.
- Self Service Machines: Member must properly insert/scan card in Tote Machine prior to placing their wager.
- 4) Hand-Helds: Member must ensure their Star Player Rewards account number is on file within their individual Handheld account. Once Star Player Rewards number is on file, member's wagering activity will be automatically uploaded into member's Star Player Rewards account.
- 5) LSP Bet App: Member can utilize the LSP Bet app on their personal Android or iOS device to make wagers on after creating a wagering account.

Points are awarded only for wagers made using a Star Player Rewards card and will be available no later tomorrow for wagers made today. To receive points for wagers, members

Lone Star Park Star Player Rewards Program Rules & Regulations Revised 09/21/18 must show/insert/scan card at Tote Machine/Teller prior to placing their wager. Failure to properly do this will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by either the mutuel teller or member, or due to malfunctioning Tote system.

<u>Food & Beverage:</u> Points will be awarded at Lone Star Park at Grand Prairie restaurants including Silks Dining Terraces and Bar & Book, and at select concession stands and will be available tomorrow for purchases made today. Points will be awarded on total billed amount excluding tax and gratuity. Only one (1) membership card may earn points per check. To earn points, member must present *Star Player Rewards* card at time of payment. Failure to properly present card will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by the cashier, waitstaff or member, or due to malfunctioning POS system (currently MICROS). Additionally, points will not be awarded for amounts paid for by Lone Star Bucks, Gift Certificates, coupons or other forms of non-cash payments.

<u>Gift Shop:</u> Points will be awarded at select Lone Star Park at Grand Prairie Gift Shop locations including Main Grandstand Gift Shop and will be available tomorrow for purchases made today. Points will be awarded on total billed amount excluding tax. Only one (1) membership card may earn points per transaction. To earn points, member must present *Star Player Rewards* card at time of payment. Failure to properly present card will result in non-accumulation of points. Points will not be added to any membership retroactively, whether for human error when inserting card by the cashier or member, or due to malfunctioning POS system (currently MICROS). Additionally, points will not be awarded for amounts paid for by Lone Star Bucks, Gift Certificates, coupons or other forms of non-cash payments.

Other: Lone Star Park at Grand Prairie may, at its discretion, add/edit the structure in which points are earned, including adding point-earning functions, awarding bonus points, or subtracting point-earning ability, with or without advance notice. Lone Star Park at Grand Prairie reserves the right to limit the number of points a player may accumulate in one (1) given year. There are no implied benefits other than those posted.

The following point structure will be used in the Star Rewards Program.

- Earn one (1) point for each dollar wagered at Lone Star Park at Grand Prairie
- Earn one (1) additional point for each dollar wagered using a Self-Serve or Handheld Machine
- Earn two (2) additional points for each dollar wagered LSP Bet.
- Earn two (2) additional points for each dollar wagered on Lone Star Park races.
- Earn two (2) additional points for each dollar wagered on Remington Park races.
- Earn one (1) point for each one (1) dollar spent at select concession stands and dining rooms (see Section 4 Food & Beverage for limitations and exclusions)
- Earn one (1) point for each one (1) dollar spent at select Gift Shops (see Section 4 Gift Shop for limitations and exclusions)
- Earn even more points and benefits by reaching a VIP Bonus Level! When you wager
 within specified level below, within a given calendar month, you will earn Bonus Points
 and other benefits at that level during the following two calendar months!

• VIP Bonus Levels

1. Bronze

Wager between \$2,500 & \$4,999 = Two (2) add'l points per dollar wagered.

2. Silver

Wager between \$5,000 & \$9,999 = Six (6) add'l points per dollar wagered; \$50 in monthly Program Credits; \$50 in monthly F&B Credits

Gold

Wager between \$10,000 & \$29,999 = Ten (10) add'l points per dollar wagered; \$100 in monthly Program Credits; \$100 in monthly F&B Credits

4. Platinum

Wager between \$30,000 & \$59,999 = Fourteen (14) add'l points per dollar wagered; \$20 in daily Program Credits; \$25 in daily F&B Credits

5. Diamond

Wager \$60,000 or more = Eighteen (18) add'l points per dollar wagered; \$40 in daily Program Credits; \$50 in daily F&B Credits

- Earn bonus points for visitation on specified dates, days and/or times, and/or for specified wagers, or for other reasons, including as incentives to complete surveys thru the *Star Player Rewards* kiosks, as determined at the discretion of Lone Star Park at Grand Prairie at Grand Prairie management.
- 5. REWARDS. After a minimum number of points has been earned by a member (currently 3,000), the member may choose to redeem his/her points for rewards, which will reduce the member's point balance by that amount, or to continue to collect points to reach a higher threshold.

Rewards are based on availability and may be redeemed only for items available at the time of redemption. No rain checks will be issued. Once points are redeemed, redemption is considered final and irrevocable. Rewards are non-transferable and non-refundable in cash, credits or points. Prize winnings or participation may not be substituted, transferred or assigned by participants.

Photo identification and/or a driver's license is required to redeem rewards, prizes or awards. Should any member refuse a prize, Lone Star Park at Grand Prairie, its parent company and each of their respective affiliates are released from any obligation and liability related to such prize.

The following rewards structure will be utilized:

- 3,000 Points: Carrel Seat at Bar & Book
- 4,000 Points: Lone Star Today Program*
- 5,000 Points: Simulcast Program
- 5,000 Points: Preferred Parking at Grandstand*
- 10,500 Points: Daily Racing Form
- 10,000 Points: \$10 Food & Beverage Credit at Silks or Bar & Book
- 15,000 Points: Valet Parking at Grandstand*
- · 20,000 Points: \$20 Mutuel Voucher
- 50,000 Points: \$50 Mutuel Voucher
- · 100,000 Points: \$100 Mutuel Voucher
- *Live Racing Only

Lone Star Park at Grand Prairie may, at its discretion, add/edit the structure in which points are redeemed, including revising, editing, adding or removing rewards and/or changing the number of points needed to claim such rewards.

6. OTHER BENEFITS:

<u>Birthday:</u> Members will be eligible to receive a Free \$5 Birthday Voucher on their respective birthday. This voucher will be available on the Star Player Rewards kiosk only on the members' specific birthday.

<u>Horse Player of the Month/Year Award:</u> Every member who wagers at least \$1,000 during any calendar month will be eligible for that particular month. Every member who wagers at least \$5,000 during the calendar year will be eligible for that year. Each month and each year the eligible members will be ranked by their rate of return. Rate of return will be determined by dividing their winnings by their amount wagered for the specified time period (month or year). The member with the highest rate of return each month will be awarded with 100,000 Points and the member with the highest rate of return each year will be awarded with 500,000 Points.

<u>Promotions:</u> Eligible members will have the opportunity to participate in various promotions as described in the program's monthly newsletter, weekly email blasts, website or other sources. These rules shall apply to all program promotions unless otherwise noted. Some promotions will have additional rules, specific to that promotion, and will be made available at the time of the promotion. Promotions that do not warrant additional rules shall be governed by the guidelines set forth in these rules.

- 7. **TERMINATION OF PLAYER REWARDS PROGRAM AND NON-REDEMPTION OF REWARDS/PRIZES:** Lone Star Park at Grand Prairie will delete members from record (and their accompanying points and rights to claim prizes based on those points) without notice if a member account is inactive for a period of 24 months or longer (inactivity implies lack of earning or redemption of points during an entire 24-month period). Lone Star Park at Grand Prairie reserves the right to modify, change or cancel The Rewards Program at any time.
- 8. **TAXES**. As holds true when placing any wager, IRS regulations require that when gambling earnings exceed odds of three hundred (300) to one (1) they must be reported. When gross earnings exceed \$5,000, a mandatory tax of twenty-five (25) percent is withheld. Lone Star Park at Grand Prairie requires two (2) forms of positive identification: a picture ID and a social security card. In the event a member redeems a reward or prize valued at over \$600, liability for all federal, state and local taxes associated with such prize rests solely with the member.
- JUDGING. Lone Star Park at Grand Prairie, through its management, reserves the right to interpret all questions and conditions in regard to this program, without claim for damages or recourse of any kind.

All questions not covered in these rules will be decided by the management of Lone Star Park at Grand Prairie, its decision to be final.

- 10. **PERSONS NOT ELIGIBLE TO ENROLL.** Lone Star Park at Grand Prairie employees and their immediate family members are ineligible to enroll in the Rewards Program.
- 11. **GENERAL.** By enrolling in the Rewards Program, Members agree to and accept the official rules and regulations as detailed above. Misuse of card or violation of company policies will result in revocation of card and termination of membership. We reserve the right to exclude any patron from participation in the program at our discretion.
- 12. LAWS. These are the official Rewards Program rules and regulations. This Program will be ruled by the laws of the State of Texas and is subject to all applicable Federal and State law. These Program rules and regulations are subject to change without notice in order to comply with any applicable Federal and State laws.
- 13. INDEMNIFICATION. By enrolling in this Program, each member indemnifies, releases and holds harmless Lone Star Park at Grand Prairie Lone Star, LP, their parent and affiliate companies and each of their respective directors, officers, employees and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this Program.

14. CONFIDENTIALITY/ PRIVACY STATEMENT:

Your privacy is important to us. In order to provide service to you, our customer, we will from time to time ask you to consent to us collecting certain personal information about you. We use that personal information solely for the legitimate business purpose of evaluating and operating our business and evaluating our relationship with you, including such matters as:

- (a) to establish and maintain responsible commercial relations with customers and to provide ongoing service:
- (b) to understand customer needs and preferences;
- (c) to develop, enhance, market or provide products and services;
- (d) to manage and develop our business and operations, including personnel and employment matters; and
- (e) to meet legal and regulatory requirements.

We take measures to safeguard the privacy and confidentiality of your personal information. Lone Star Park at Grand Prairie will not edit or deliberately disclose the contents of your personal information or files to a third party (other than for the provision of the products and services requested by you) unless required to do so by law, in the good faith belief that such

- Lone Star Park Star Player Rewards Program Rules & Regulations Revised 09/21/18 action is necessary to comply with the law, to comply with any legal process, or if in Lone Star Park at Grand Prairie's reasonable judgment there is imminent danger to life or property.
- 15. **LIMITATION OF LIABILITY**. Lone Star Park at Grand Prairie assumes no liability for typographical or other errors in the offer or administration of this Program, including, without limitation, errors in the printing of the offer and official Program rules and regulations, selection, notification and announcement of the winners, or distribution of the prizes.
 - Lone Star Park at Grand Prairie and each of its parent and affiliate companies and their respective directors, officer, employees and agents shall assume no liability of any kind whatsoever in any cases in which their inability to act results from an event or situation beyond their control, including, but not limited to Acts of God, civil or military authority, acts of public enemy, war, riot, civil disturbance, fire explosion, earthquake, flood, strike, third party non-performance lockout, labor disturbance, or any other cause beyond the reasonable control of a party.
- 16. **TERMINATION**. Lone Star Park at Grand Prairie reserves the right to terminate, modify or suspend this Rewards Program without prior notice.